



Stanislaus Regional Housing Authority

ALPINE | AMADOR | CALAVERAS | INYO | MARIPOSA
MONO | STANISLAUS | TUOLUMNE COUNTIES

DATE: November 13, 2025

TO: Board of Commissioners

FROM: Jim Kruse, Executive Director

SUBJECT: Consent Item # 3: Sponsorship of the Women's Auxiliary Ball
Presented by the Women's Auxiliary Scholarship Organization

PREPARED BY: Dawn Bonsu, J.D., Director of Business Operations

BACKGROUND

The Women's Auxiliary Scholarship Organization strives towards bringing the dream of higher education closer to local community students. For 2024, the Women's Auxiliary Scholarship Organization awarded 12 scholarships, amounting to a total of \$17,600 to 12 aspiring students. These scholarships hold special significance for first-time college students who often face financial hurdles on their educational journey. Annually, the Women's Auxiliary Scholarship Organization extends an invitation to Stanislaus Regional Housing Authority to be a guest at their annual Scholarship Ball, an event that promises an evening of celebration, camaraderie, and a shared commitment to education. This event is scheduled to take place on December 14th, 2024 at 6:30 p.m., at The Century Event Center, located at 927 10th Street, Modesto, CA.

RECOMMENDATION

Stanislaus Regional Housing Authority strives to be a positive and participating partner with non-profit organizations within the Counties it serves and has sponsored this event in prior years. In support of the Authority's partnership with the Women's Auxiliary Organization, staff is recommending participation once again. Below are sponsorship options for the Board to choose from:

- Diamond Sponsorship \$5,000 – Includes recognition from the stage, full page ad inside back cover, table of 10 and corporation name/logo on sponsor page.
- Ruby Sponsorship 3,000- Includes recognition from the stage, half page ad, table of 10 and corporate name/logo on the sponsor page.
- Onyx Sponsorship \$1,000 – Includes recognition from the stage, quarter page ad, corporate name/logo on the sponsor page. (No tickets or table included).
- Emerald Sponsorship \$500- Includes recognition from the stage, corporate name/logo on the sponsor page. (No tickets or table included)
- Individual Reserved Seating – \$100 per seat.
Individual Table – Reservation of table of 10 for \$1000.

Previous Sponsorship levels have been at the \$750 level for a table of 10.

Attachment:

- Women's Auxiliary Ball Flyer



The Women's Auxiliary

"A Modesto Community Connection"

BOARD MEMBERS

Beverly Austin

Hope Cook

Gladys Cluff-Cunningham

Nicole Evans

Fallon Ferris

Margie Lee

Synthia Lofton

Hattie Pope



*Honorary Member
Odessa Johnson*

Dear Scholarship Sponsors, Donors and Patrons,

Warm greetings!

I just wanted to reach out and say a huge thank you for your unwavering support of the Women's Auxiliary Scholarship organization. Your dedication has truly made a difference in bringing the dream of higher education closer to our local students.

Thanks to your generosity, we've hit an amazing milestone this year – 6 aspiring students from Stanislaus County received scholarships, totaling \$15,000. These scholarships are especially meaningful for first-time college students who often face financial hurdles on their educational journey. Your contributions haven't just lightened their financial load; they've sparked hope and determination in these young minds.

I'm excited to invite you to our annual Scholarship Ball, an evening that celebrates our achievements, brings us together, and highlights our commitment to education. This year's event will be held at The Century event center, located at 927 10th Street in Modesto, CA, on December 14th, 2024, at 6:30 pm. Please mark your calendar accordingly.

To continue our valued partnership, whether you're a longtime supporter or joining us for the first time, I've attached the support form to this letter. You can show your support through various means – check, credit card, or Zelle. If you choose Zelle, please use the e-mail address womensauxmodesto@gmail.com. I'll reserve a seat for you as soon as I receive your contribution. If you have any questions or need assistance, feel free to reach out to me at the phone number below or message us on our social media platforms.

Your continued involvement and generosity are key to shaping the future of our community. Since this letter will be my only communication, I'm eagerly looking forward to your positive response and another year of shared success.

Yours in partnership,

A handwritten signature in black ink, appearing to read "Cynthia Lofton". The signature is written in a cursive, flowing style.

Synthia Lofton, President – 209 543-5769

P.O. Box 1791
Modesto, CA 95353

Supporting High School Graduates in Stanislaus County

The Women's Auxiliary Ball

December 14, 2024

Hands across the City

Supporting High School graduates in Stanislaus County 36 Years

Opportunities

Diamond Sponsor:	\$5,000
Recognition from the stage, full page ad inside back cover, table of 10 and corp. name/logo on the sponsor page	
Ruby Sponsor:	\$3,000
Recognition from the stage, half page ad, table of 10 and corporate name/logo on the sponsor page	
Onyx Sponsor:	\$1,000
Recognition from the stage, quarter page ad, corporate name/logo on the sponsor page	
Emerald Sponsor:	\$500
Recognition from the stage, corporate name/logo on the sponsor page	
Patrons:	Scholarship Donors - Recognition in the booklet as scholarship donors

Individual Reserved Seating – Tables/Silent Auction

Please reserve _____ seats @ \$75 each \$ _____. Reserve a table of 10 for (\$750) \$ _____.
List your **Silent Auction Item** _____ Value \$ _____.

Program Book Ad

Please provide camera ready ads copy. We encourage electronic art at 100% size. Please email ads to: Hattie Pope, hpopemail@gmail.com. The deadline for ads in the souvenir book is **October 30, 2024**. The booklet Page size is 8 1/2 by 11, - Full Page ad - \$500 - Half Page ad - \$250, Quarter Page \$125.

Donations

I/we are unable to attend but would like to make a tax-deductible donation to the Scholarship fund in the amount of \$ _____. **Pay with Zelle:** womensauxmodesto@gmail.com

Name _____ Phone _____

Address _____ Email _____

Company _____ Total Enclosed \$ _____

Charge to my VISA – MasterCard – Discover or American Express

Card # _____ EX. Date _____ Code _____

Name on the card _____. Please mail or email completed
Support Form to: The Women's Auxiliary - PO Box 1791, Modesto, CA 95353 – hpopemail@gmail.com
Questions, call Synthia Lofton – 209-543-5769 or Hattie Pope 209 988-5043 – Federal ID: #77-0262083

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Fb: [thewomensauxiliary,amodestocommunityconnection](https://www.facebook.com/thewomensauxiliary,amodestocommunityconnection)
IG: [@womensauxmodesto](https://www.instagram.com/@womensauxmodesto)

Pay with Zelle: womensauxmodesto@gmail.com
(Put your contact info in the memo)