DATE: August 14, 2025

TO: Board of Commissioners

FROM: Jim Kruse, Executive Director

SUBJECT: Consent Item #3: Sponsorship of the Edible Extravaganza Presented by

the Center of Human Services

PREPARED BY: Natalia Jebri, Administrative Analyst

BACKGROUND

Center for Human Services is a local non-profit that has been serving youth and families in Stanislaus County for over 50 years. Programs operated by the Center for Human Services include Pathways, Student Assistance Program, and more. This year marks the 38th year that Center for Human Services has been celebrating Edible Extravaganza.

RECOMMENDATION

Stanislaus Regional Housing Authority strives to be a positive and participating partner with non-profits in Stanislaus County and has sponsored this event in prior years. In support of the Authority's partnership with the Center for Human Services, staff is recommending participation once again. Below are options Staff is recommending for the Board to choose from.

- Silver Sponsorship \$2,500.00 Includes 6 VIP Tickets with 6 reserved seating in the Corporate Sponsor Area.
- Silver Sponsorship with a donation of an additional \$500.00. This will include the Silver Sponsorship Level and eight (8) general admission tickets for a total of \$3,000.00.
- Gold Sponsorship \$4,000.00 Includes 8 VIP Tickets with reserved seating for 8 in the Corporate Sponsor Area.

Previous Sponsorship levels have been at the \$3,000 level.

Attachment:

Edible Extravaganza Event Flyer



39th





EXTRAVAGANZA



Become a Sponsor







Register Online









Join us as an Event Sponsor! Thursday, September 25, 2025 at Modesto Centre Plaza



Registration Deadline August 31, 2025

2024 Presenting Sponsors

Beard & MET Railroad

2024 Underwriting Sponsors

Woodruff Sawyer, Mary Stuart Rogers Foundation, Save Mart Supermarkets, Health Plan of San Joaquin, Oak Valley Community Bank and Cumulus Media Group

Event Details

Edible Extravaganza is Center for Human Services' signature fundraising event. This year CHS celebrates 39 years of inspiring our community to Eat, Drink, and Do Good!

As an event sponsor, you become a catalyst for change, empowering brighter futures for children and families across our community. Every year we need your support to maintain our youth shelter and housing programs, family resource centers, mental health programs, and more.

Levels and benefits are detailed on the following page. We look forward to celebrating with you!











Sponsorship Opportunities

Diamond \$10,000

EVENT UNDERWRITER

(\$350 non-tax deductible)

10 VIP Tickets

Includes reserved seating for 10 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm) and sky lounge

4 General Admission Tickets

(Doors open to main event at 6pm)

Full Screen Logo

Featured in continuous video presentation

Top billing on ALL printed materials, advertising & event signage

Promotion on Social Media channels & Event Website

Thank you ad in The Modesto Bee

One Parking Space

Platinum \$7,500

(\$250 non-tax deductible)

10 VIP Tickets

Includes reserved seating for 10 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm) and sky lounge

Full Screen Logo

Featured in continuous video presentation

Promotion on social media channels & Event Website

Thank you ad in The Modesto Bee

Gold \$4,000

(\$200 non-tax deductible)

8 VIP Tickets

Includes reserved seating for 8 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm) and sky lounge

Full Screen Logo

Featured in continuous video presentation

Promotion on Social Media channels & Event Website

Thank you ad in The Modesto Bee

Silver \$2,500

(\$150 non-tax deductible)

6 VIP Tickets

Includes reserved seating for 6 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5PM - 6PM) and sky lounge

Half Screen Logo

Featured in continuous video presentation

Promotion on Social Media channels & Event Website

Thank you ad in The Modesto Bee

Bronze \$1,000

(\$100 non-tax deductible)

4 VIP Tickets

Includes reserved seating for 4 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm) and sky lounge

Company Name

Listed in continuous video presentation & program

Thank you ad in The Modesto Bee

Friends of CHS \$500

(\$50 non-tax deductible)

2 VIP Tickets

Includes access to the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm) and sky lounge

Company Name

Listed in continuous video presentation & program

Thank you ad in The Modesto Bee

For more information contact:

Yvette Morris
Senior Executive Assistant

ymorris@centerforhumanservices.org

(209) 526-1476 ext. 172

edibleextravaganza.com

Additional Tickets

General Admission \$65 VIP Entry \$120

Main event begins at 6 PM

Thank you for helping us change lives, build futures, and strengthen families in Stanislaus County for 55 years.



August 31, 2025

2025 Sponsorship Opportunities Form

Modesto, CA 95350

I would like to sponsor Center for Hum	an Services' 39th Annual Edible Extra	avaganza at the level indicated below:
Diamond \$10,000	Gold Bronze \$1,000	I am unable to participate, but would like to contribute. Please accept this gift.
Platinum \$7,500	Silver \$2,500 Friends \$500	\$
Sponsorship Informatio	ON (As you would like it to appear in	n event signage)
NAME/COMPANY		
ADDRESS		
CITY	STATE	ZIP CODE
PHONE NUMBER	EMAIL _	
Please email your company logo to	marketing@centerforhumanservi	ices.org
CHECK ENCLOSED	CREDIT CARD (can also cal	l with payment)
(Please make checks payable to Center for Human Services)	NAME ON CARD	
SEND INVOICE	CARD NUMBER	
	☐ AMEX☐ DISCOVER☐ VISA☐ MASTERCARD	EXP CVV
	SIGNATURE	
Complete Your Registration Online Registration Deadline	EMAIL: ymorris@centerforhumanservio	Center for Human Services ces.org ATTN: Yvette Morris 2000 W. Briggsmore Avenue

FAX: (209) 526-0908