



Stanislaus Regional Housing Authority

ALPINE | AMADOR | CALAVERAS | INYO | MARIPOSA
MONO | STANISLAUS | TUOLUMNE COUNTIES

DATE: November 9, 2023

TO: Board of Commissioners

FROM: Jim Kruse, Executive Director

SUBJECT: Consent Item #3: Sponsorship of the Women's Auxiliary Ball – Presented by the Women's Auxiliary Scholarship Organization

PREPARED BY: Natalia Jebri, Administrative Analyst

BACKGROUND

The Women's Auxiliary Scholarship Organization strives towards bringing the dream of higher education closer to local community students. For 2023, the Women's Auxiliary Scholarship Organization awarded 12 scholarships, amounting to a total of \$17,600 to 12 aspiring students. These scholarships hold special significance for first-time college students who often face financial hurdles on their educational journey. Annually, the Women's Auxiliary Scholarship Organization extends an invitation to Stanislaus Regional Housing Authority to be a guest at their annual Scholarship Ball, an event that promises an evening of celebration, camaraderie, and a shared commitment to education. This event is scheduled to take place on December 9th, 2023 at 6:00 p.m., at The Century Event Center, located at 927 10th Street, Modesto, CA.

RECOMMENDATION

Stanislaus Regional Housing Authority strives to be a positive and participating partner with non-profit organizations within the Counties it serves and has sponsored this event in prior years. In support of the Authority's partnership with the Women's Auxiliary Organization, staff is recommending participation once again. Below are sponsorship options for the Board to choose from:

- Diamond Sponsorship \$5,000 – Includes recognition from the stage, full page ad inside back cover, table of 10 and corporation name/logo on sponsor page.
- Ruby Sponsorship 3,000- Includes recognition from the stage, half page ad, table of 10 and corporate name/logo on the sponsor page.
- Onyx Sponsorship \$1,000 – Includes recognition from the stage, quarter page ad, corporate name/logo on the sponsor page. (No tickets or table included).
- Emerald Sponsorship \$500- Includes recognition from the stage, corporate name/logo on the sponsor page. (No tickets or table included)
- Individual Reserved Seating – \$75 per seat.
Individual Table – Reservation of table of 10 for \$750.

Previous Sponsorship levels have been at the \$700 level

Attachment:

- Women's Auxiliary Ball Flyer

1612 Sisk Road, Modesto, CA 95350-2501 ■ P.O. Box 581918, Modesto, CA 95358-0033
TDD 711 ■ www.stanregionalha.org ■ Phone: (209) 557-2000 ■ Fax: (209) 557-2011



THE WOMEN'S AUXILIARY

"A Modesto Community Connection"

MEMBERS

Beverly Austin

Gladys Cluff-Cunningham

Nicole Evans

Margie Lee

Synthia Lofton

Hattie Pope



Honorary Member
Odessa Johnson

P.O. Box 1791
Modesto, CA 95353

Subject: Empowering Dreams: Join Us Again for a Brighter Future

Dear Scholarship Sponsors, Donors and Patrons:

Warm greetings! We extend our heartfelt gratitude for your steadfast support of the Women's Auxiliary Scholarship organization. Your unwavering dedication has been instrumental in bringing the dream of higher education closer to our local community students.

Through your generosity, this year witnessed a remarkable achievement 12 aspiring students from Stanislaus County were awarded scholarships, amounting to a total of \$17,600. These scholarships hold special significance for first-time college students, who often face financial hurdles on their educational journey. Your contributions have not only lightened their financial load but have also ignited a sense of hope and determination within them.

We are excited to extend an exclusive invitation to you for our upcoming annual Scholarship Ball, an event that promises an evening of celebration, camaraderie, and a shared commitment to education. This event will take place at The Century event center, conveniently located at 927 10th Street in Modesto, CA on December 9th, 2023 at 6:30pm. We kindly request that you mark your calendar and anticipate further details as the event draws near.

To ensure our partnership flourishes, we have attached the support form to this letter. Your support can be channeled through various means – be it by check, credit card, or Zelle: please use womensauxmodesto@gmail.com if you plan to use this option. A seat will be reserved for you upon receipt of your contribution. Should you have any queries or require assistance, please don't hesitate to reach out to us by phone or message us via any of our social media platforms.

Your continued involvement and generosity are pivotal in shaping the future of our community. Since this letter will be our only communication, we eagerly await your positive response and anticipate another year of shared success.

With warm regard,

A handwritten signature in black ink that reads "Cynthia Lofton".

Synthia Lofton, President – 209 543-5769
The Women's Auxiliary: "A Modesto Community Connection"

The Women's Auxiliary Ball

December 9, 2023

Hands across the City

Supporting High School graduates in Stanislaus County 35 Years

Opportunities

Diamond Sponsor:	\$5,000
Recognition from the stage, full page ad inside back cover, table of 10 and corp. name/logo on the sponsor page	
Ruby Sponsor:	\$3,000
Recognition from the stage, half page ad, table of 10 and corporate name/logo on the sponsor page	
Onyx Sponsor:	\$1,000
Recognition from the stage, quarter page ad, corporate name/logo on the sponsor page	
Emerald Sponsor:	\$500
Recognition from the stage, corporate name/logo on the sponsor page	
Patrons:	Scholarship Donors - Recognition in the booklet as scholarship donors

Individual Reserved Seating – Tables/Silent Auction

Please reserve _____ seats @ \$75 each \$ _____. Reserve a table of 10 for (\$750) \$ _____.
List your **Silent Auction Item** _____ Value \$ _____.

Program Book Ad

Please provide camera ready ad copy. We encourage electronic art at 100% size. Please email ads to: Hattie Pope, hpopemail@gmail.com. The deadline for ads in the souvenir book is **October 30, 2023**. The booklet Page size is 8 1/2 by 11, - Full Page ad - \$500 - Half Page ad - \$250, Quarter Page \$125.

Donations

I/we are unable to attend but would like to make a tax-deductible donation to the Scholarship fund in the amount of \$_____.

Name _____ Phone _____

Address _____ Email _____

Company _____ Total Enclosed \$ _____

Charge to my VISA – MasterCard – Discover or American Express

Card # _____ EX. Date _____ Code _____

Name on the card _____ . *Please mail or email completed*

Support Form to: *The Women's Auxiliary - PO Box 1791, Modesto, CA 95353 – hpopemail@gmail.com*

Questions, call *Synthia Lofton – 209-543-5769 or Hattie Pope 209 988-5043 – Federal ID: #77-0262083*

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Follow us on Instagram womensauxmodesto@gmail.com



Fb: *thewomen'sauxiliary, amodestocommunityconnection*

IG: *@womensauxmodesto*