



Stanislaus Regional Housing Authority

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MONO | STANISLAUS | TUOLUMNE COUNTIES

DATE: July 20, 2023

TO: Board of Commissioners

FROM: Jim Kruse, Executive Director

SUBJECT: Consent Item #3: Sponsorship of the Edible Extravaganza Presented by the Center of Human Services

PREPARED BY: Natalia Jebri, Administrative Analyst

BACKGROUND

Center for Human Services is a local non-profit that has been serving youth and families in Stanislaus County for over 50 years. Programs operated by the Center for Human Services include Pathways, Student Assistance Program, and more. This year marks the 37th year that Center for Human Services has been celebrating Edible Extravaganza.

RECOMMENDATION

Stanislaus Regional Housing Authority strives to be a positive and participating partner with non-profits in Stanislaus County and has sponsored this event in prior years. In support of the Authority's partnership with the Center for Human Services, staff is recommending participation once again. Below are options Staff is recommending for the Board to choose from.

- Silver Sponsorship \$2,500.00 – Includes 6 VIP Tickets with 6 reserved seating in the Corporate Sponsor Area.
- Silver Sponsorship with a donation of an additional \$500.00. This will include the Silver Sponsorship Level and eight (8) general admission tickets for a total of \$3,000.00.
- Gold Sponsorship \$4,000.00 – Includes 8 VIP Tickets with reserved seating for 8 in the Corporate Sponsor Area.

Previous Sponsorship levels have been at the \$3,000 level.

Attachment:

Edible Extravaganza Event Flyer



Dear Friend of CHS,

Exciting news! Edible Extravaganza, the premier fundraiser for Center for Human Services (CHS), is back for its 37th year! Hosted at Venue 833, our VIP event has a few surprises in store and we cannot wait to celebrate with YOU! Mark your calendars for Thursday, September 28, 2023! There we will feature the best of the best in food, wine, and dessert from local restaurants, caterers, and beverage purveyors. We would love for you to join us as a **sponsor** to celebrate this one-of-a-kind food and beverage show.

For more than 50 years Center for Human Services has served thousands of teens, young adults, and families in Stanislaus County. All proceeds from Edible Extravaganza help support programs and services in the areas of prevention, intervention, treatment, shelter, and counseling. In the last year CHS has served:

- 5,099 families at Family Resource Centers in Ceres, Oakdale, Patterson and Newman,
- 1,649 people for Mental Health Counseling
- 190 homeless youth and young adults through Shelter Services or on-the-spot assistance
- 7,043 students in our Student Assistance Program
- 419 families served through our Family Support Program

Our commitment to the community does not end with providing easily accessible services. Our resources are just the start to achieving results – leading clients to more hopeful and bright futures! The stories of teens who report that they learned skills that will help them cope with conflict in their homes, to the single mothers receiving housing, education, and mentorship, as well as the hundreds of people finding mental health counseling through our many programs. Through outreach, community partnerships, and navigation, we are responsive and proactive in meeting the most vulnerable right where they need us most.

Your sponsorship not only showcases your business, but through Food, Connection, and Community, we continue to strive toward our mission of changing lives, building futures and helping families. Sponsorship levels and benefits are attached for your review. If you have any questions regarding this year's event, please reach out to me at (209) 526-1476, ext. 197. I hope to see you in September!

Sincerely,



Shanyn Avila
Development Manager



Center for
Human Services

changing lives building futures helping families

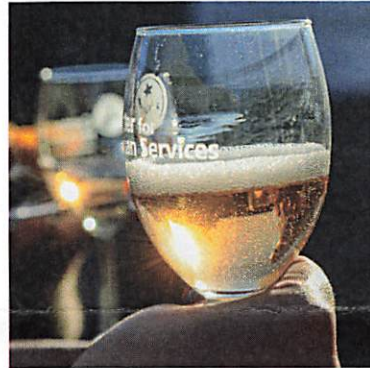
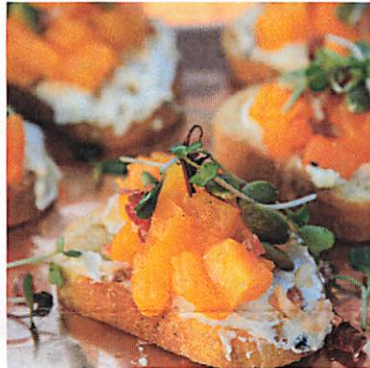
BECOME A

Sponsor

Edible

EXTRAVAGANZA

A CENTER FOR HUMAN SERVICES FUNDRAISER



September 28, 2023

Eat, drink, do good!



edibleextravaganza.com



EVENT DETAILS

JOIN US AS A SPONSOR
THURSDAY, SEPTEMBER 28, 2023
AT VENUE 833 IN MODESTO

REGISTRATION DEADLINE:
THURSDAY, SEPTEMBER 7, 2023

*2022 Underwriting Sponsors: Andreini
and Company, Save Mart Supermarkets,
Oak Valley Community Bank and Beard
Land Improvement & Investment
Company*

Edible Extravaganza is Center for Human Services' signature fundraising event. This year we celebrate 37 years of Food, Connection and Community.

All proceeds from this event directly benefit CHS programs and services like our shelter and housing programs, family resource centers, behavioral health programs, and more.

With your Sponsorship, we change the lives of children and families in our community. Levels and benefits are detailed on the following page. We look forward to celebrating with you!



SPONSORSHIP OPPORTUNITIES

Diamond \$10,000

EVENT UNDERWRITER
(\$450 non-tax deductible)

10 VIP Tickets

Includes reserved seating for 10 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

4 General Admission Tickets
(Doors open to main event at 6pm)

Full Screen Logo

Featured in continuous video presentation

Top billing on ALL printed materials, advertising & event signage

Logo printed on Step & Repeat banner
Used for guest photo opportunities

Promotion on Social Media channels, & Event Website

Thank you ad in The Modesto Bee

Platinum \$7,500

(\$350 non-tax deductible)

10 VIP Tickets

Includes reserved seating for 10 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

Full Screen Logo

Featured in continuous video presentation

Promotion on social media channels, & Event Website

Thank you ad in The Modesto Bee

Gold \$4,000

(\$200 non-tax deductible)

8 VIP Tickets

Includes reserved seating for 8 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

Full Screen Logo

Featured in continuous video presentation

Promotion on Social Media channels & Event Website

Thank you ad in The Modesto Bee

Silver \$2,500

(\$150 non-tax deductible)

6 VIP Tickets

Includes reserved seating for 6 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5PM - 6PM)

Half Screen Logo

Featured in continuous video presentation

Promotion on Social Media channels & Event Website

Thank you ad in The Modesto Bee

Bronze \$1,000

(\$100 non-tax deductible)

4 VIP Tickets

Includes reserved seating for 4 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

Company Name

Listed in continuous video presentation & program

Thank you ad in The Modesto Bee

Friends of CHS \$500

(\$50 non-tax deductible)

2 VIP Tickets

Includes access to the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

Company Name

Listed in continuous video presentation & program

Thank you ad in The Modesto Bee

For more information, please contact

Shanyn Avila,
Development Manager

savila@centerforhumanservices.org

(209) 526-1476 ext. 197

edibleextravaganza.com

Additional Tickets

General Admission \$60
VIP Entry \$120

Doors open to main event at 6 PM

Thank you for helping us change lives, build futures, and strengthen families in Stanislaus County for over 50 years.



2023 SPONSORSHIP COMMITMENT FORM

I would like to sponsor Center for Human Services' 37th Annual Edible Extravaganza at the level indicated below:

Diamond
\$10,000

Gold
\$4,000

Bronze
\$1,000

I am unable to participate, but would like to contribute. Please accept this gift.

Platinum
\$7,500

Silver
\$2,500

Friends
\$500

\$

SPONSORSHIP INFORMATION (As you would like it to appear in event signage)

NAME/COMPANY

CONTACT NAME

ADDRESS

CITY STATE ZIP CODE

PHONE NUMBER EMAIL

PAYMENT INFORMATION

CHECK ENCLOSED
(Please make checks payable to Center for Human Services)

CREDIT CARD (can also call with payment)

SEND INVOICE

NAME ON CARD

CARD NUMBER

AMEX DISCOVER EXP. CVV

VISA MASTERCARD

SIGNATURE _____



**PLEASE SUBMIT COMPLETED
FORM AND COMPANY LOGO
(IF APPLICABLE) TO:**

*Deadline to respond is
Thursday, September 7, 2023*

EMAIL:
savila@centerforhumanservices.org

FAX: (209) 526-0908

Center for Human Services
ATTN: Shanyn Avila
2000 W. Briggsmore Ave, Suite I
Modesto, CA 95350