

DATE:	September 8, 2022
TO:	Board of Commissioners
FROM:	Jim Kruse, Executive Director
SUBJECT:	Consent Item #3: Sponsorship of the Edible Extravaganza Presented by the Center of Human Services
PREPARED BY:	Teresa Kinney, Administrative Analyst

BACKGROUND

Center for Human Services is a local non-profit that has been serving youth and families in Stanislaus County for over 50 years. Programs operated by the Center for Human Services include Pathways, Student Assistance Program, and more. This year marks the 36th year that Center for Human Services has been celebrating Edible Extravaganza.

RECOMMENDATION

Stanislaus Regional Housing Authority strives to be a positive and participating partner with nonprofits in Stanislaus County and has sponsored this event in prior years.

In support of the Authority's partnership with the Center for Human Services, staff recommends that the Board of Commissioners approve the sponsorship of the Edible Extravaganza presented by the Center for Human Services for \$3,500.00 which is consistent with previous years sponsorship levels. The event begins at 6pm, in person on September 29th at Venue 833 on 833 10th Street, Modesto.

ATTACHMENT

Sponsor Packet





A CENTER FOR HUMAN SERVICES FUNDRAISER

SPONSOR PACKET

Eat, drink, do good!



edibleextravaganza.com





EVENT DETAILS

JOIN US AS A SPONSOR AND EAT, DRINK AND DO GOOD!

THURSDAY, SEPTEMBER 29, 2022 AT VENUE 833 IN MODESTO

SPONSORSHIP REGISTRATION DEADLINE: FRIDAY, SEPTEMBER 9, 2022

2021 Underwriting Sponsors: Andreini and Company, Save Mart Supermarkets, and Valley First Credit Union



Text "JOIN" to (844) 928-2233 to receive text updates on our events! Join us in celebrating **Edible Extravaganza** and its return to an in-person event.

Edible Extravaganza is the signature event for Center for Human Services (CHS) for 36 years and counting. All proceeds from this event directly benefit CHS programs and services like our shelter and housing programs, family resource centers, behavioral health programs, and more.

As a sponsor you are helping us change lives, build futures and help families! Sponsorship levels and benefits are detailed on the following page. We look forward to celebrating with you!









SPONSORSHIP OPPORTUNITIES

Diamond \$8,000

EVENT UNDERWRITER (\$450 non-tax deductible)

10 VIP Tickets Includes reserved seating for 10 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

> **4 General Admission Tickets** (Doors open to main event at 6pm)

Full Screen Logo Featured in continuous video presentation

Top billing on ALL printed materials, advertising & event signage

Logo printed on Step & Repeat banner Used for guest photo opportunities

Promotion on Social Media channels, & Event Website

Thank you ad in The Modesto Bee

Platinum \$6,000

(\$350 non-tax deductible)

10 VIP Tickets Includes reserved seating for 10 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

Full Screen Logo Featured in continuous video presentation

Promotion on social media channels, & Event Website

Thank you ad in The Modesto Bee

Gold \$3,500

(\$200 non-tax deductible)

8 VIP Tickets Includes reserved seating for 8 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

Full Screen Logo Featured in continuous video presentation

Promotion on Social Media channels & Event Website

Thank you ad in The Modesto Bee

Silver \$2,500

(\$150 non-tax deductible)

6 VIP Tickets Includes reserved seating for 6 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5PM - 6PM)

Half Screen Logo Featured in continuous video presentation

Promotion on Social Media channels & Event Website

Thank you ad in The Modesto Bee

Bronze \$1,000

(\$100 non-tax deductible)

4 VIP Tickets

Includes reserved seating for 4 in the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

Company Name Listed in continuous video presentation & program

Thank you ad in The Modesto Bee

Friends of CHS \$500

(\$50 non-tax deductible) 2 VIP Tickets

Includes access to the Corporate Sponsor Area and access to the VIP Champagne Reception (5-6pm)

Company Name Listed in continuous video presentation & program

Thank you ad in The Modesto Bee

For more information, please contact

Courtney Morse, Development & Communications Manager cmorse@centerforhumanservices.org

(209) 526-1476 ext. 144

edibleextravaganza.com

Additional Tickets

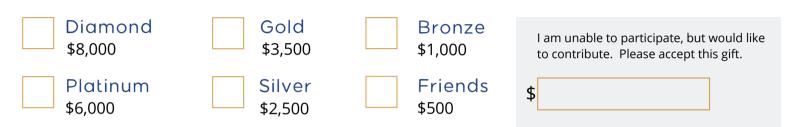
General Admission \$60 VIP Entry \$120 Doors open to main event at 6 PM

Thank you for helping us change lives, build futures, and strengthen families in Stanislaus County for over 50 years.



2022 SPONSORSHIP COMMITMENT FORM

I would like to sponsor Center for Human Services' 36th Annual Edible Extravaganza at the level indicated below:



SPONSORSHIP INFORMATION (As you would like it to appear in event signage)

NAME/COMPANY	
CONTACT NAME	
A D D R E S S	
CITY	STATE ZIP CODE
PHONE NUMBER	EMAIL

PAYMENT INFORMATION

CHECK ENCLOSED (Please make checks payable to Center for Human Services)		CREDIT CARD (can also call with payment)			
		NAME ON CARD			
SEND INVOICE		CARD NUMBER			
		AMEX DISCOVER VISA MASTERCARD EXP. CVV			
		SIGNATURE			
	ASE SUBMIT COMPLETED M AND COMPANY LOGO IPPLICABLE) TO:	EMAIL: cmorse@centerfor	humanservices.org	Center for Human Services ATTN: Courtney Morse	
	dline to respond is ay, September 9, 2022	FAX: (209) 526-0908		2000 W. Briggsmore Ave, Suite I Modesto, CA 95350	